

EXHIBITOR SALES KIT



INTERNATIONAL EXHIBITION FOR JEWELLERY,
CLOCKS & WATCHES, PRECIOUS STONES, MACHINERY & EQUIPMENT

Kosmima

ufi
Approved
International
Event

HELEXPO

17-19.10_2026

THESSALONIKI INTERNATIONAL EXHIBITION & CONGRESS CENTER

*The meeting point for the jewellery
market of Southeast Europe*



KOSMIMA-EXPO.GR
PROFESSIONALS ONLY

ORGANIZED BY
HELEXPO



Kosmima

HELEXPO

Ufi
Approved
International
Event

40 years

of presence and growth

2.000+

trade visitors

Visitors

from Greece, the Balkans
& Southeast Europe

70+

exhibitors and
international brands

Ideal timing

ahead of the Christmas season

88% of exhibitors

stated their intention
to participate again

65% of exhibitors

rated the 2025 edition as higher
quality than the 2024 event

Targeted

professional audience
and networking opportunities

Jewellery,

watches, precious stones,
machinery and equipment

■ The exhibition

KOSMIMA is the leading trade exhibition for jewellery, watches and precious stones in Northern Greece and one of the most established B2B events in Southeast Europe.

Every year, leading companies, brands, designers, workshops, traders, importers and jewellery industry professionals meet in a dynamic environment focused on business networking, commercial contacts and new partnerships.

With its strong trade character, established market position and strategic timing before the Christmas season, KOSMIMA creates real business opportunities for every exhibitor.



■ Why exhibit?

Direct access to a targeted professional audience

Retail stores, workshops, designers, importers, traders and decision-makers visit KOSMIMA with a clear business purpose: to discover new products, establish partnerships and place orders.

The ideal timing for the Christmas jewellery market

Held just before the Christmas season, KOSMIMA offers a significant commercial advantage, as it coincides with the period when retailers are making key purchasing decisions and placing orders to meet increased seasonal demand.

Networking with the Greek and Balkan markets

KOSMIMA serves as a business hub for Southeast Europe, attracting professionals from Greece, the Balkans and neighbouring markets, creating valuable opportunities for international business development and B2B partnerships.

A high-value business environment

The quality of exhibitors and the professional profile of the event create a premium environment that enhances the image and reputation of every participating brand.

The ideal platform for new collections and trends

KOSMIMA provides the perfect stage for presenting new collections, emerging trends and innovative products to a highly targeted and commercially active audience.



Turn your participation into a real business opportunity

Participating in KOSMIMA is more than just another exhibition presence. It is a strategic investment in visibility, business growth and market positioning.

At KOSMIMA, exhibitors have the opportunity to:

- Generate new business contacts and partnerships
- Strengthen brand awareness and market presence
- Showcase new collections and products
- Expand their sales and distribution network
- Increase their presence in Northern Greece and Southeast Europe
- Connect with buyers and industry professionals
- Receive direct feedback from the market and trade visitors



■ Who visits kosmima?

- Jewellery and watch retail stores
- Jewellery workshops and manufacturing units
- Importers and traders
- Jewellery designers and creators
- Luxury boutiques and concept stores
- Fashion professionals and luxury buyers
- E-shops and online retailers
- Industry professionals from Greece and abroad

■ Kosmima: the business hub of southeast europe

Thessaloniki is a strategic meeting point for the jewellery market of Greece, the Balkans and Southeast Europe, providing companies with access to a wider regional market with strong commercial potential.

KOSMIMA creates a modern environment for business networking, market expansion and partnership development for companies looking to strengthen their presence and expand their commercial footprint.



■ Exhibit profile

- Gold, silver, platinum, white gold and steel jewellery
- Jewellery set with precious and semi-precious stones and pearls
- Watches and watch components
- Diamonds, precious and semi-precious stones
- Pearls
- Synthetic stones
- Jewellery packaging
- Decorative displays and constructions
- Religious icons
- Jewellery-related products and jewellery store supplies
- Raw materials, machinery and tools for jewellery manufacturing
- Security systems
- Metal recycling and refining services

■ The meeting point of the jewellery market

Become part of the leading professional jewellery exhibition in Northern Greece and connect with the professionals shaping the future of the industry.





KOSMIMA-EXPO.GR

Information
Eri Archonti

Secretariat

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Participation Cost

SPACE RENT

SIDES OPEN	€/SQ.M.
Space type 1, One side	99,00 €
Space type 1, Two sides	108,00 €
Space type 1, Three sides	117,00 €
Space type 1, Four sides	126,00 €
Basic scheme	33,00 €
Kosmima space storage	15,00 €

PRICES DOES NOT INCLUDE VAT 24%.

STAND TYPES

COVERED AREA WITHOUT EQUIPMENT

Space available on ground trace including general cleaning. TYPE 1 does not include power supply and connection (equipment is not included). The submission of electrical plan is necessary.

Price: 35,00€/kw.

BASIC SCHEME



FLOOR Beige coloured carpet **STRUCTURE** aluminium, silver coloured octanorm frame with columns and horizontal girders **PARTITIONS** beige coloured melamine, 2,5 meter height. **SIGNBOARD** 30cm fascia with company name/stand number (1,52x0,20) at stands' open sides, with aluminium girders and filling material of flimsy (perforated) PVC. **EQUIPMENT**, 1 desk/1 small table/3 chairs (regardless of the total space of your stand) **ELECTRICAL PROVISION** 2 sets of 5 mirrored light spots/1 socket power 500W per 12 sq.m., power supply and consumption.

PRICE 33,00€/per sq.m. plus VAT 24%

STRUCTURE TYPE 4



From 12 up to 24 sq.ms

FLOOR fitted beige carpet **STRUCTURE** Octanorm Aluminium System (Height 2.5m.)

PARTITIONS black leatherette stand partitions **SIGNBOARD** Façade with a signboard with the company name (1 on every open side), dimensions 1.30x0.20m **EQUIPMENT** 1 desk, 3 chairs, 2 showcases with lights (5 led lights on a rail for each showcase) **ELECTRICAL PROVISION** 1 socket 500W-220V per stand, 5 led lights on a rail or 1 led spotlight 100W per 8 sq.m., electric power supply and consumption.

From 25 up to 47 sq.ms

Additionally: 1 glass table, 3 chairs, 1 showcase with lights (5 led lights on a rail)

PRICE: 65,00€/SQ.M plus VAT 24%



REGISTRATION FEE

- For direct exhibitors **120,00€**
(includes appearance in the electronic exhibitor directory).
- For indirect exhibitors **100,00€**.

DISCOUNTS

Discounts due to meters:

- 24 to 48 sq.ms. discount **10%**
- 49 to 70 sq.ms discount **15%**
- 70 sq.ms and above discount **20%**

The discount is applicable to the ground trace price (TYPE 1) and not to the unit.



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Opening Hours

Saturday, Sunday **10.00 - 20.00**

Monday **11:00-18:00**

Open to trade visitors only

Free Parking within the fairgrounds

Exhibition Map

- TIF HELEXPO ADMINISTRATION BUILDING
- CONFERENCE CENTRE "N. GERMANOS"
- CONFERENCE CENTRE "I. VELLIDIS"
- EVENT HALL "AIMILIOS RIADIS"
- FIRST AID
- ENTRANCE-INFORMATION





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UNDER THE AUSPICES

